



**GLENN HEGAR    TEXAS COMPTROLLER OF PUBLIC ACCOUNTS**

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P.O. Box 13528 • Austin, TX 78711-3528

Date:     June 15, 2016

From:     Statewide Historically Underutilized Business (HUB) Program

Subject:   2016 Procurement Connection Seminar & EXPO (PCSE) - Austin

Dear Vendors & Entrepreneurs,

On Wednesday, August 24, 2016, the Statewide HUB Program will host its 2016 Procurement Connection Seminar & EXPO (PCSE) - Austin event at the Palmer Event Center, located at 900 Barton Springs Road, Austin, Texas.

A Historically Underutilized Business (HUB) is a Texas-based small business that must be at least 51 percent owned by an Asian Pacific American, Black American, Hispanic American, Native American, American woman and/or service-disabled veteran who resides in Texas and actively participates in the control, operations and management of the entity's affairs. With respect to state contracts, supplier diversity can be beneficial to both the buyers and the sellers. The goal of the Statewide HUB Program is to actively involve Texas-certified HUBs in the state's procurement processes and ensure that they receive a fair share of state business.

PCSE events have been a great venue to **Connect with the Power of HUBs** and learn about state procurement. Incorporated within the PCSE - Austin event are:

- Workshops providing vendors guidance and training on the state government purchasing process;
- Panels of agency and university purchasing representatives providing information from their agencies' perspectives, and
- Exhibitor networking sessions to explore tools and methods that can help vendors secure state business.

Appreciate this great opportunity to network with state entities and other business owners. The enclosed attachment provides exhibitor and individual registration information, and a link to register. Exhibitor space is limited, and therefore you are requested to register by no later than Friday, August 5, 2016.

Please feel free to contact the Statewide HUB Program Marketing Coordinator, Paula Grabowski at 512-475-5335, if you have questions regarding the event. We look forward to your participation.

Respectfully,

A handwritten signature in black ink that reads "Paul A. Gibson".

Paul Gibson  
Manager, Statewide HUB Program  
Statewide Support Services Division  
Texas Comptroller of Public Accounts



## 2016 PROCUREMENT CONNECTION SEMINAR & EXPO

Palmer Event Center  
900 Barton Springs Road  
Austin, Texas  
AUGUST 24, 2016



Statewide Historically Underutilized Business Program

## Registration Deadline Aug. 5<sup>th</sup>

<b>Exhibitor Packages:</b>	<b>Platinum \$2,500</b>	<b>Gold \$2,000</b>	<b>Silver \$1,000</b>	<b>Bronze \$500</b>	<b>Booth \$250 thru Aug 5</b>	<b>Booth \$350 after Aug 5</b>
<ul style="list-style-type: none"> <li>Networking Exhibit Booth Premium Location*</li> <li>Featured Speaker (up to 3 minutes)</li> </ul>	<input checked="" type="checkbox"/> <small>Two 6' tables w/4 Chairs</small>	<input checked="" type="checkbox"/> <small>One 6' table w/2 Chairs</small>	<input checked="" type="checkbox"/> <small>One 6' table w/2 Chairs</small>			
<ul style="list-style-type: none"> <li>Networking Exhibit Booth*</li> <li>One (1) 6' Table w/2 Chairs</li> </ul>				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>Printed advertisement in the PCSE Program Book ♦</li> </ul>	<input checked="" type="checkbox"/> <small>Double-sided Full Page Ad</small>	<input checked="" type="checkbox"/> <small>Single-sided Full Page Ad</small>	<input checked="" type="checkbox"/> <small>1/2 Page Ad</small>	<input checked="" type="checkbox"/> <small>1/4 Page Ad</small>		
<ul style="list-style-type: none"> <li>Recognition in the PCSE Program Book</li> </ul>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>Listed in Exhibitor Directory</li> </ul>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>Logo featured in the PCSE Program Book ♦</li> </ul>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<ul style="list-style-type: none"> <li>Free tickets for continental breakfast and luncheon</li> </ul>	<b>8</b>	<b>6</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>2</b>

\*Note: Exhibitor Booths will be allotted additional chairs per additional exhibitor ticket purchased. Individual ticket prices on reverse side.  
Exhibitors needing electrical outlet equipment at their exhibit booth must secure such items themselves directly through the Palmer Events Center at  
[https://ucs.austinconventioncenter.com/fmi/webd#USM\\_WebOrders](https://ucs.austinconventioncenter.com/fmi/webd#USM_WebOrders)

### ----- Ad Space Prices Deadline Aug. 5th -----

**Business Card \$100    1/4 Page Ad \$150    1/2 Page Ad \$200    Single-sided Full Page Ad \$300**

♦ Advertisements/Logos must be high resolution, 508-compliant jpg or pdf and emailed to [PCSE.Event@cpa.texas.gov](mailto:PCSE.Event@cpa.texas.gov)

### ----- Online Registration -----

**Click - <https://apps.portal.texas.gov/feepaylite/tx/cpa/hubreg/order/start>**

**Note: Non-exhibitors can use this registration site to purchase an "Individual Registration" ticket to participate in the PCSE's Continental Breakfast and Luncheon activities. The "Individual Registration" ticket cost is \$55 thru Aug. 5th / \$65 after Aug. 5th.**